



Saxilby with Ingleby NDP Business Consultation



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Saxilby with Ingleby NDP Steering Group
Saxilby with Ingleby Parish Council



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Background and Introduction

As part of the Saxilby with Ingleby Neighbourhood Plan process, the Neighbourhood Plan Steering Group was keen to hear the views of local businesses and organisations so that these suggestions could feed into the development of the Plan.

On March 17th 2016 a **Business Consultation Event** was held from 4.30-6.30pm in Saxilby Village Hall. The event was promoted in the local area with posters on the village notice boards and in local shops, as well as on the Facebook and website pages.

In addition to this, all business premises in the centre of the village were visited and personally invited, as well as invitations being hand delivered to the businesses located at the Ingleby and Saxilby business parks. In total around 70 invites were hand delivered.

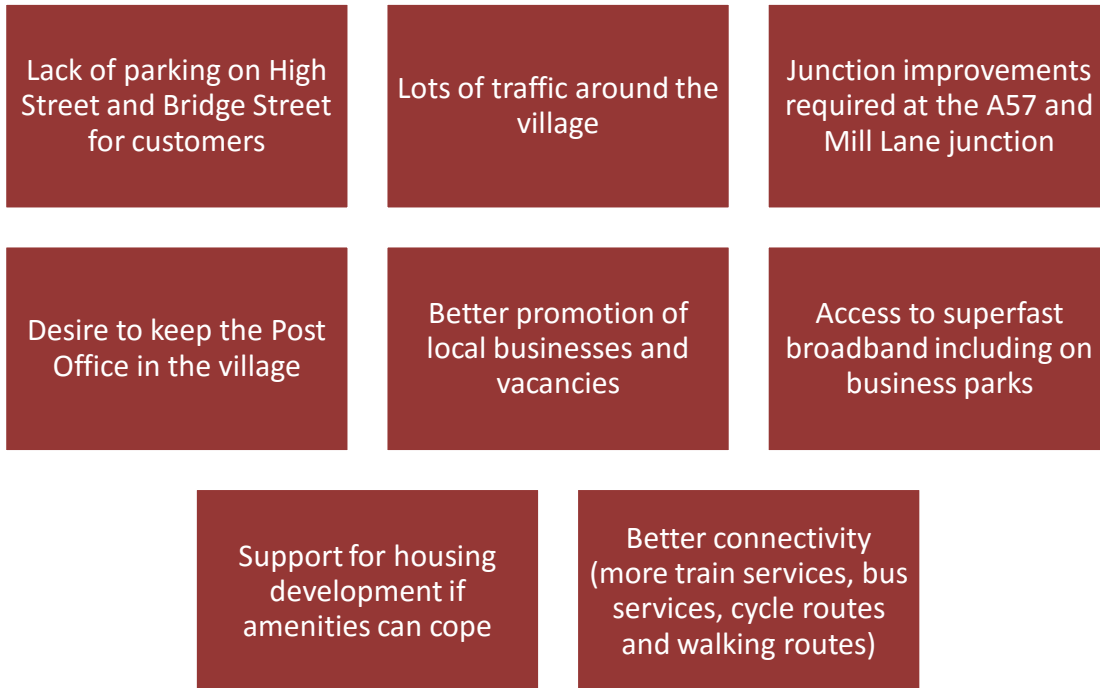
The business consultation event had a number of display boards presenting the findings of the public consultations to date and draft copies of the Consultation Report, Housing Needs Report and the Character Assessment.

Businesses were invited to make further comments on the emerging themes for the Plan through sticking post-it notes on the display boards and also to provide any further comments from a business perspective. A total of 17 people attended representing 15 businesses, with 62 individual comments being made.

Alongside the business consultation event, a **questionnaire** was included with the invites that were hand delivered and was available at the consultation event and online. The questionnaire included questions on the size and type of business, as well how businesses felt they could be helped through a Neighbourhood Development Plan. A total of 11 completed questionnaires were returned. The results from these business consultation activities are shown below.

Summary of Results

The key themes that emerged out of the business consultation are shown below:



Business Consultation Event (March 17th)

Results

Business Survey Results

Business Type

The businesses who responded to the survey were varied from engineering and manufacturing to health and beauty. The businesses who ticked 'other' described themselves as a 'B and B' and 'road haulage.'

Number of Employees

The average total number of employees was 9, with an average of 5 full time staff and 4 part time staff. The size of businesses varied from those with a single member of staff to those with around 20 part time or full time staff members.

| 1. What is your business type? | |
|--------------------------------------|----------------|
| Answer Options | Response Count |
| Engineering / Manufacturing | 2 |
| Pub / Leisure / Tourism | 2 |
| Other | 2 |
| Health and Beauty | 1 |
| Knowledge Based (IT and Consultancy) | 1 |
| Agriculture / Horticulture | 1 |
| Retail / Distribution | 1 |
| Building/Construction/Maintenance | 0 |
| Education | 0 |
| Creative / Artistic | 0 |
| Repair / Servicing | 0 |
| Care Services | 0 |
| <i>answered question</i> 10 | |
| <i>skipped question</i> 1 | |

| 2. How many employees do you have? | | | |
|------------------------------------|------------|--------|---|
| Full Time: | Part Time: | Total: | |
| 3 | 23 | 26 | |
| 17 | 1 | 18 | |
| 2 | 8 | 10 | |
| 7 | 2 | 9 | |
| 8 | 0 | 8 | |
| 1 | 2 | 3 | |
| 1 | 1 | 2 | |
| 2 | 0 | 2 | |
| 1 | 0 | 1 | |
| <i>answered question</i> | | | 9 |
| <i>skipped question</i> | | | 2 |

How many of those [employed] live in Saxilby with Ingleby?

Of the businesses who responded, nearly a third (30%) of all employees lived in Saxilby with Ingleby.

| 3. How many of those live in Saxilby with Ingleby? | | | |
|--|-----------------|------------|---|
| Total employees | Live in village | Percentage | |
| 1 | 1 | 100 | |
| 3 | 3 | 100 | |
| 2 | 2 | 100 | |
| 2 | 1 | 50 | |
| 10 | 5 | 50 | |
| 26 | 6 | 23 | |
| 9 | 2 | 22 | |
| 18 | 3 | 17 | |
| 8 | 1 | 13 | |
| Total | 79 | 24 | |
| <i>answered question</i> | | | 9 |
| <i>skipped question</i> | | | 2 |

Premises businesses operate from

Businesses operated from a variety of premises including home based, retail, office and business parks.

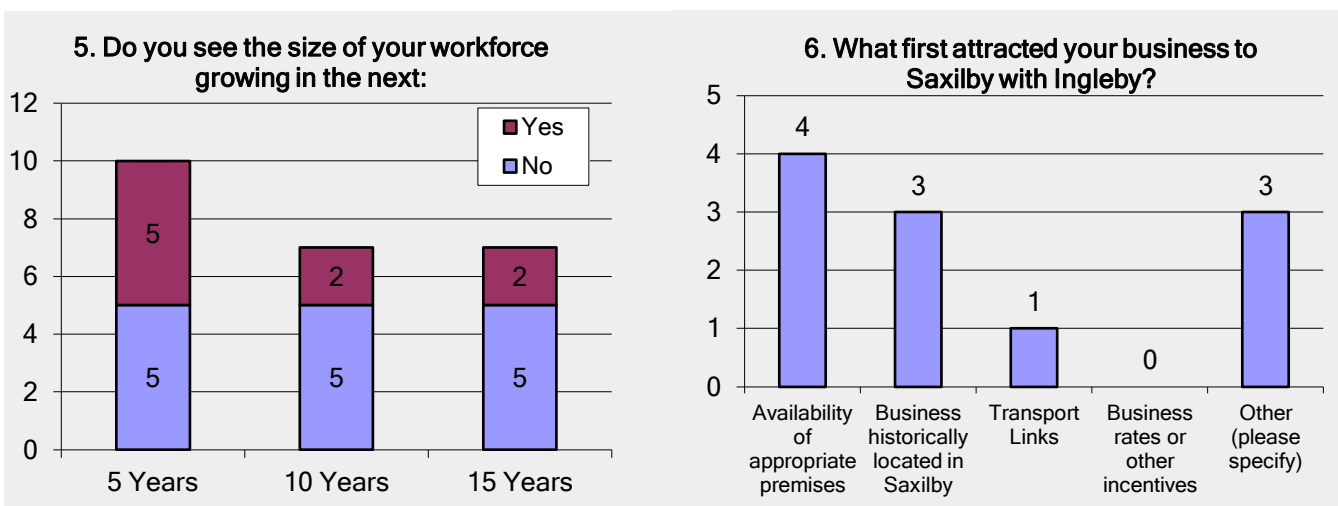
| 4. Do you operate from: | | |
|--------------------------|----------------|------------------|
| Answer Options | Response Count | Response Percent |
| Home | 3 | 30% |
| Retail Premises | 3 | 30% |
| Office | 2 | 20% |
| Business Unit / Park | 2 | 20% |
| Mobile Location | 0 | 0% |
| Warehouse | 0 | 0% |
| School | 0 | 0% |
| Community Building | 0 | 0% |
| <i>answered question</i> | | 10 |
| <i>skipped question</i> | | 1 |

Future business growth

In the next 5 years, half of the businesses felt their work force would grow. The levels of growth in workforce for 10 and 15 years was less certain, with only 2 businesses predicting growth in these categories.

Why did the business decide to locate in Saxilby with Ingleby?

The most frequent response as to why a business was located in Saxilby with Ingleby was due to the availability of appropriate premises (4 responses). Other reasons were due to the business historically being located in the parish (3 responses), due to having a house in the village (2 responses) or they did not know (1 response).



How to improve business through the Neighbourhood Plan

Respondents were asked to consider how they thought their business could be improved through the Neighbourhood Development Plan.

Parking for local businesses and their customers on Bridge Street and the High Street was a challenge as well as superfast connectivity. A summary of the responses is provided below:

- Better parking facilities on Bridge Street for businesses and their customers (2 responses)
- Superfast broadband (2 responses)
- Better promotion of businesses (2 responses)
- Parking issues resolved on High Street
- More people equals more business
- Maintain the pleasant village environment and existing services and facilities

“We thought it may be worth giving you some information...as businesses on Bridge Street...with regards to our parking issues...for customers as well as staff.

The main issues are that the home owners in the houses to either side of the shops will often park 2-3 vehicles each within the bay outside the shops all day and all night...As a group of businesses...we all feel some simple and relatively inexpensive changes could make a huge difference to the parking...and therefore increase business to the ones who rely on the passing trade...being able to park or they will simply go elsewhere. It is these changes that we have tried to suggest to The Highways authority and also WLDC but they say it is down to Lincolnshire County Council and also the environment agency to consider the options. So we were hoping that although this may not be specifically within the remit of the development plan we hoped it would be something that the Parish Council as a whole could help to get some changes made. The suggestions we have are:

1) The parking space immediately in front of the public toilets next to The Sun Inn pub used to be able to accommodate 2 cars but a recent change to the white lines either side...has reduced this to one and a half car lengths. Could this be extended back to space for two?

2) Properly de-marked bays helping people park more sensibly...

3) The yellow line at the end of the 4 car bay as you head towards the High Street seems excessively long extending from the nearest junction to the new housing estate, if this were taken back there would be parking space for a further 2-3 cars.

4) The biggest improvement would be to removing some of the grass between the trees on the opposite road side (the canal side) obviously also taking back the kerb edge. This area is only ever used by the occasional dog walker and potentially anywhere between 6-10 'end on' parking spaces could be created between the trees along Bridge Street with very little work necessary.

5) Also to have an enforced 2 hour parking limit so that residents either side can't leave their cars on the roadside all day but still allowing plenty of time for customers going to any of the businesses.”

Business Consultation Event

A total of 62 comments were made by businesses who attended the consultation event. These are reflected below:

1. What do you like about Saxilby with Ingleby?

The following summarises the comments made under this heading:

- Lived in the village all my life (2 responses)
- Lots of amenities and services (2 responses)
- Friendly
- Safe
- Potential

“Attractive village, lots of services. Shops, Post Office, train station, buses, main road - A57, primary school, tradesmen.”

2. What do you dislike about Saxilby with Ingleby?

The following summarises the comments made under this heading:

- Traffic including on the High Street and around school (5 responses)
- Speeding (the High Street)
- Parking (along canal front)
- Paths need repairing (better access for pushchairs and wheel chairs)
- Cycle path between Lincoln and Saxilby not completed
- People who move to the village but don't use facilities

“Traffic at school times and High Street all the time.”

3. Local Business

The following summarises the comments made under this heading:

- Keep the Post Office in the village (3 responses)
- Advertising / promotion for businesses (2 responses)
- Superfast broadband needed on the business parks
- Support for businesses
- Create cafe culture to attract visitors

“Need to fight to keep a Post Office in the village.”

4. Transport

The following summarises the comments made under this heading:

- Improve junction at A57/ Mill Lane / Skellingthorpe junction (4 responses)
- Traffic problems on High Street and village – one-way system needed (4 responses)
- More train services (3 responses)
- Traffic restrictions and enforcement needed on High Street (2 responses)
- A boat service
- More bus services (if more people)
- Improve junction at Station approach
- More walks
- More cycle paths

“How the heck did new houses get built without main road getting roundabout or traffic lights?”

5. Housing

The following summarises the comments made under this heading:

- More housing good for business and employment if amenities can cope (5 responses)
- We have a good selection of houses in a desirable location (2 responses)
- More small houses for first time buyers / housing association

“At the end of the day they have to be built and will create revenue for businesses in the village.”

6. Employment

The following summarises the comments made under this heading:

- Superfast broadband needed (2 responses)
- Local forum needed to advertise vacancies (2 responses)
- Keep Post Office
- Better postal service
- More people are working from home which is good for local services
- Jobs will leave the village – industrial estates successful
- Promote food/drink outlets more
- Butchers shop needed
- More shops needed for employment but can't as [Lincolnshire] Co-op own them


“Better quicker broadband.”

7. Other

When delivering the questionnaires and the invites to the business consultation event, some additional verbal comments were received. These are summarised below:

- Condition of footpaths (2 responses) – residents from residential homes are using the roads rather than the footpaths due to their condition.
- Dog waste – the pre-school gets dog waste on their buggy wheels when they take the children for walks on the footpaths around the village.
- Broadband speed and connectivity issues at Ingleby for businesses on the business park
- Mobile phone signal at the residential home in Ingleby
- Lack of parking for the church on Church Road, people parking near the junction, need a car park.

Appendix 1: Business Consultation Poster and Survey



Saxilby with Ingleby Neighbourhood Development Plan

It's Your Village - Have Your Say!

Saxilby Village Hall
4.30PM – 6.30PM

All businesses (including home-based) are welcome

THURSDAY 17TH MARCH

NDP CONSULTATION FOR BUSINESSES

A Consultation Event for Local Businesses

- View recent survey results on employment
- Give us **YOUR** views on local amenities
- Let us know what changes **YOU** would like to see
- Refreshments will be available – please book to help us cater correctly





SAXILBY WITH INGLEBY

Neighbourhood Development Plan

TO BOOK YOUR PLACES CONTACT:

Lydia Smithson
NDP Administrator
St Andrew's Centre
William St
Saxilby
LN1 2LP

smithsonlydia@gmail.com
01522 703912

NDP BUSINESS SURVEY

Could you please help us improve the NDP by taking a few minutes to answer the following questions:

1. What is your business type?

| | |
|--|---|
| <ul style="list-style-type: none"> <input type="radio"/> Building Construction/Maintenance <input type="radio"/> Health and Beauty <input type="radio"/> Engineering/Manufacturing <input type="radio"/> Knowledge based (IT and Consultancy) <input type="radio"/> Agriculture/Horticulture <input type="radio"/> Pubs, Leisure, Tourism <input type="radio"/> Education | <ul style="list-style-type: none"> <input type="radio"/> Retail / Distribution <input type="radio"/> Creative/Artistic <input type="radio"/> Repair / Servicing <input type="radio"/> Care Services <input type="radio"/> Other (please specify) _____ |
|--|---|

2. How many employees (full time or part time) do you have?
 Full time Part Time

3. How many of those live in Saxilby with Ingleby?

4. Do you operate from:

| | |
|--|--|
| <ul style="list-style-type: none"> <input type="radio"/> Office <input type="radio"/> Business Unit/Business Park <input type="radio"/> Home <input type="radio"/> Mobile Location | <ul style="list-style-type: none"> <input type="radio"/> Warehouse <input type="radio"/> School <input type="radio"/> Community Building <input type="radio"/> Retail premises |
|--|--|

5. Do you see the size of your workforce increasing in the next:

| | | |
|---|---|---|
| a) 5 yrs <input checked="" type="radio"/> Y/N | 10 yrs <input checked="" type="radio"/> Y/N | 15 yrs <input checked="" type="radio"/> Y/N |
|---|---|---|

6. What first attracted your business to Saxilby?

| | |
|---|--|
| <ul style="list-style-type: none"> <input type="radio"/> Transport Links <input type="radio"/> Availability of appropriate premises <input type="radio"/> Other (please specify) _____ | <ul style="list-style-type: none"> <input type="radio"/> Business rates or other incentives <input type="radio"/> Business historically located in Saxilby |
|---|--|

7. Please tell us how you feel your business could be improved through the NDP: _____

Please return to: Lydia Smithson, NDP Administrator, St Andrew's Centre, William St, Saxilby, LN1 2LP